

for Social Good

## SocialFare® Center for Social Innovation

is the very first center of its kind established in Italy. It hosts various skills and diversified know-how to design, develop and scale new ideas, networks and solutions for social good.



## Focus areas

Social design, social technology, social entrepreneurship, development of social brands, ethnographic research, service and product design are our core activities together with national and international partners.

- We believe that social value generates economic value so that communities can leverage shared knowledge to develop sustainable solutions.
- People are at the center of our research and design process in an open innovation approach.
- We come together to challenge inequality via impact innovation.