Social Renaissance

Challenging Inequality Through Impact Innovation

www.socialrenaissance.it

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A one-day public debate aimed at redefining the concept, meaning and practices of Social Innovation at regional, national and international level.



## About Social Renaissance

The rapid changes in our social structure and in our way of life, along with the progressive shrinking of the welfare budget and the diffusion of digital technologies, have drawn the attention to Social Innovation at national, European and International level.

Emerging societal challenges such as growing inequality among different social classes, unbalanced wealth distribution, accelerated urbanization and environmental stress due to the world population growth require a **different concept of "Social"**.

Moving away from the traditional management of emergencies, minorities and inabilities considered as unavoidable collateral effects of a profit-driven development process, a new central role for the fundamental issues is required in order to enable a sustainable growth of society as a complex system.

"Social Renaissance" defines a process aimed at spreading awareness as regards the growing weight of the "marginalities", in order to bring them to the center of policy-making at any level, through innovative impact-driven models that combine new technologies and humanities, entrepreneurial approach and civic engagement.

The result of that process will be new welfare models, evidence-based decision-making and innovative public-private partnerships in business, finance, voluntary sector and social entrepreneurship.

The City of Turin and the Piedmont region have a strong tradition in the field of Social Innovation, based on a dense network of players and on-going initiatives in the Social Entrepreneurship domain. Therefore, Torino aims at becoming a hub in the international network that merges experimental projects, policy-making initiatives and active knowledge on Social Innovation.

## The event

The event will gather regional, national and international stakeholders as it aims at **defining the "Social Renaissance" concept and discussing about some of the best case studies worldwide** as well as practices of support, mentoring and acceleration in the Social Innovation field.

Goals

/ To define the "Social Renaissance" concept;

- / To outline possible policies and interventions within the Social Innovation domain;
- / To highlight the need for new methods of impact measurement;
- / To raise awareness and draw the attention of national, regional and local governments on Social Innovation as "complex" policy-making process;
- / To promote the positioning of local stakeholders at a global level;
- / To present Regional measures supporting Social Innovation within the framework
  2014-2020 in Piedmont and to show the results of the project "Torino Social Innovation";
- / To gather the Social Innovation community, attracting knowledge and experiences to Turin and Piedmont.